



HIDDEN IN PLAIN SIGHT

The Next 250
Business Partnerships
Sept 17-20

FinnFest and your company share a common language. Happy customers.

THE NEXT 250 — BUSINESSES BUILDING THE NEXT GENERATION OF FINNISH-AMERICAN PARTNERSHIP.

FinnFest 2026 runs September 17-20 at the Hilton Minneapolis — and this year, alongside Global Minnesota, FACC-MN, the U.S. Embassy community, and Finlandia Foundation, we're building something bigger than a festival. For 250 years, this country has been built by people who crossed an ocean to build it. The Next 250 starts now — with your business in the room.



This is FinnFest — thousands of attendees, four days, the largest Finnish-American festival in the country.

FUND A STUDENT

\$115 puts a student at the Business Luncheon and all four days of FinnFest. Goal: 50 students.

JOIN THE ROOM

125 seats. Nordic and Minnesota business leaders at every table. Your logo among them.

ONE EMAIL DOES IT

hello@finnfest.us — we'll send an invoice and hold your space. That's it.

Put a Student in the Room

SPONSOR THE NEXT GENERATION

We all remember being broke college kids — when \$115 might as well have been a million dollars. **That's the full cost for one student: the Nordic Business Luncheon plus all four days of FinnFest.**

September in Minnesota is magical — students are back on campus, hungry for what's next. **The student you meet in September is the hire you make in May.**

OUR GOAL: 50 STUDENTS, FULLY SPONSORED.



I WANT TO FUND A STUDENT...	GIVE
Put 1 student in the room — luncheon + all four days	\$115
Put 2 students in the room	\$230
Put 4 students in the room	\$460
Sponsor a whole table's worth — 10 students	\$1,150
I WANT TO SUPPORT THE EVENT...	
Become a Next 250 Business Sponsor — full benefits below, plus 2 luncheon seats + 2 day passes	\$500
Sponsor + put 2 students in the room	\$730
Sponsor + put 4 students in the room	\$960
Just lunch — one seat, Saturday day pass included	\$50

Email hello@finnfest.us with the line you want — we'll send an invoice and hold your space. Other packages available — Tori booths, Welcome Bag giveaways, custom. Just ask. FinnFest USA is a MN 501(c)(3).

Every Next 250 Sponsor Receives

- ✓ A dedicated social media post celebrating your sponsorship
- ✓ Featured as a student supporter on our business event page
- ✓ Your logo in the room and at finnfest.us
- ✓ Table placard at the Nordic Business Luncheon
- ✓ Welcome Bag insert — reach all of FinnFest
- ✓ Student thank-yous, posted and tagged
- ✓ First right of renewal for FinnFest 2027

The Nordic Business Luncheon

BUILD BUSINESS BRIDGES WITH NORDIC INNOVATION.

FRIDAY, SEPT 18 · AMERICAN SWEDISH INSTITUTE · HOSTED WITH FACC-MN



125 seats. One room. The people building the Minnesota-Nordic future.

Every table hosted by a leader in Nordic business:

- ✓ **Robert Strand** — Executive Director of the Center for Responsible Business at UC Berkeley's Haas School of Business and the UC Berkeley Nordic Center (and a University of Minnesota MBA) — on Nordic Capitalism and what American businesses can learn from it
- ✓ **Elias Revonta** (Ocason Medical) — on bringing his company to Minnesota
- ✓ **Aubrey Mozer** and **Steph Alles** (Uponor / Georg Fischer) — on building an international brand
- ✓ The **Finlandia Foundation National CEO**, Finland's honorary consul, and leaders from Global Minnesota and FACC-MN
- ✓ **Paleface**, Finland's rap pioneer, in the room with us — because this isn't your grandma's Nordic luncheon. One of Finland's most beloved and socially conscious artists, he brings the cultural pulse of modern Finland to the table

When the seats are gone, they're gone.

11:00 — Reception

11:30 — Program

12:15 — Lunch

2:00 — Conclusion

Every \$50 lunch ticket includes a Saturday day pass — Strand's keynote, the business panels, and Finland's Ambassador to the U.S. at the festival.

This is the start, not a one-and-done. FinnFest returns to Minneapolis in 2027 — and companies that join this year are founding partners of what comes next.

Reserve your space now.

Email hello@finnfest.us and we'll send an invoice and hold your space. One email. That's the whole process.

Scan to explore all of FinnFest's international programming at finnfest.us

