



FinnFest USA 2019  
Vendor Application

<https://finnfest.us>

Sandra Lampi Scheel, Tori Manager  
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**DATE**

September 19-22, 2019

**LOCATION**

Sheraton Detroit Novi  
Ballroom A,B,C,D  
21111 Haggerty Road  
Novi, Michigan 48375 USA

**HOURS**

Set-up	8:00-12:00 Noon	Thursday
Open	1:00 pm – 5:00 pm	Thursday
	8:30 am – 5:00 pm	Friday
	8:30 am - 5:00 pm	Saturday
	9:00 am – 12:00 noon	Sunday

Breakdown and clean-up  
12:00 noon - 5:00 pm Sunday

FinnFest USA welcomes all vendors interested in presenting Nordic, particularly Finnish and Finnish American, ideas, services, and products to the general public. Businesses, community organizations and individuals are welcomed and encouraged. Both Profit and non-profit institutions as well as individual entrepreneurs and artists will feel comfortable in the non-political, non-confrontational, and family-friendly atmosphere of the Tori (Finnish word for marketplace).

Booth sizes and prices enable a cross-section of interested vendors to apply. The festival particularly welcomes people who wish to demonstrate traditional Finnish American crafts, to have items on display and to sell examples of their work.

**APPLICATION – FinnFest USA 2019 - TORI**

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT PHONE (DAY) \_\_\_\_\_

CONTACT PHONE (EVENING) \_\_\_\_\_

CONTACT E-MAIL \_\_\_\_\_

WEBSITE (IF APPLICABLE) \_\_\_\_\_

Please identify what best describes the vendor making this application:

\_\_\_\_\_ Non-profit vendor presenting information only.

\_\_\_\_\_ Non-profit vendor presenting information and selling products & services.

\_\_\_\_\_ For-profit small retail company presenting and selling commercially made products and/or Finnish-related services such as translations, sauna building, photo restoration, etc.

\_\_\_\_\_ For-profit large retail company presenting and selling Finnish-related products and/or professional services such as translations, sauna building, photo restoration, etc.

\_\_\_\_\_ Artisan or artist presenting and/or selling hand-crafted products; author selling self-published books.

Please describe in 250 words or less the information/items/services that the booth will be selling or displaying and their relationship to Finland and/or Finnish America. Please attach this statement to the application form. Attach description here, in email, or with add a separate document.

**Pricing:**

6 foot booth (defined by table size) - \$300.00 - nonprofit organization or a small artist;  
\$600.00 - small retail organization

10 foot booth (defined by table size) - \$800.00 - small retail organization; \$1,000.00 -  
large retail organization

30 foot booth (**not** defined by table size) - \$2,500.00 - large retail organization

**Tables:**

Each table will come with a white cloth covering. Each rental will include two chairs.

Vendors can purchase half of a 6 foot booth as well as purchase more than one table/booth space. FinnFest USA wants to accommodate vendors with different goals and resources.

Spaces are limited, and vendors will be accommodated on a “first come, first serve” basis.

\_\_\_\_\_ One half of a six foot table

\_\_\_\_\_ Number of six foot tables you want to reserve

\_\_\_\_\_ Number of ten foot tables you want to reserve

\_\_\_\_\_ Number of thirty foot booths you want to reserve (**NO TABLES PROVIDED**)

**Total Cost:**

**PAYMENT METHOD** BY CREDIT CARD OR CHECK

Credit card:

Credit card number:

Expiration date:

Sec. Code:

I authorize the above named business to charge the credit card indicated on this authorization form. This payment is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company, so long as the transaction corresponds to amount listed above.

Signature \_\_\_\_\_

**OR CHECK:**

**MAKE CHECKS PAYABLE TO FINNFEST USA EVENTS AND SEND TO:  
FinnFest USA, Att'n: Sharon Somero, Treasurer,  
10609 W River Rd  
Brooklyn Park MN. 55443**

I/we understand that, while all reasonable precautions will be taken to protect property, neither the Sheraton Detroit Novi, FinnFest USA or FinnFest USA Events, or the board members or staff will be responsible for the safety of the property or display from theft, damage by fire, or other causes. I agree to the terms contained in these Tori Guidelines and rules:

----- Signed

Date

**RETURN THIS APPLICATION ELECTRONICALLY OR BY US MAIL.**

**ELECTRONIC ADDRESS:**

Sandra Lampi Scheel, Tori Manager

[sndscheel@gmail.com](mailto:sndscheel@gmail.com) (mail should put Tori in subject space)

**US POSTAL ADDRESS:**

**FinnFest USA, Attention: Sharon Somero, Treasurer,  
10609 W River Rd  
Brooklyn Park MN. 55443**

**For FinnFest USA Only:**

Date received

Date approved/rejected by FinnFest USA tori committee

Date of notification to vendor

Form of notification: (email, letter)